



Produce Traceability Initiative (PTI)

PTI:

The PTI organization was started in January 2008; sponsored by Produce Marketing Association, Canadian Produce Marketing Association, GS1, and United Fresh Produce Association; and tasked with developing a standardized industry approach to traceability, traceback procedures, and traceability systems. PTI is not a legislative mandate, but is customer driven.

Giorgio achieved compliance with PTI guidelines in 2011.

For Giorgio branded products, PTI labels are available upon request by the customer.

GTINs:

GTINs are required to implement PTI. GTINs for Giorgio brands are Giorgio's responsibility. GTINs for private brands are the responsibility of the brand owner. Here is an example of a GTIN.

| DIGIT | N1 | N2 | N3 | N4 | N5 | N6 | N7 | N8 | N9 | N10 | N11 | N12 | N13 | N14 |
|-------|----|----|----|----|----|----|----|----|----|-----|-----|-----|-----|-----|
| GTIN | 1 | 0 | 0 | 7 | 0 | 4 | 7 | 5 | 0 | 7 | 6 | 1 | 9 | 7 |



PALLET CODE



CASE CODE

N1 indicates case level packaging at a level in the range of "1" to "8."

N2 through N8 is a GS1 company prefix, preceded by "0."

N9-N13 is a number assigned by Brand Owner to identify the particular product.

N14 is a check digit following the GS1 algorithm.

PURPOSE FOR PTI:

PTI is designed to help respond to product recall or product withdraw in an expedited fashion by helping to track individual cases through the supply chain from grower shipper to warehouse to store.

GIORGIO'S PTI PROGRAM:

Giorgio is using a 4" x 2" case label and an 8.5" x 11" hybrid pallet tag.

The case label is applied to each case, and has mandated data fields including GTIN number, product description, case pack, and production code information.

The hybrid pallet tag (HPT) is applied to each skid, and has separate bar codes to indicate what product and codes are on the skid. If there are more than six unique products on the skid, a second HPT tag will be printed and applied to the skid.

For further information, please talk to your Giorgio Fresh Co sales representative.

America's Favorite Mushroom

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